INTRODUCING THE ELECTRIC SUV

e VITARA

CRAFTED FUTURISM

NEXA envisions a world where imagination and innovation converge, shaping a high-tech, purposeful, and inspiring future.
Introducing e VITARA, Maruti Suzuki's First Electric SUV with the Crafted Futurism design language. It has a three-dimensional sculpted form with a Polyhedral composition lending the hi-tech adventurer a Polyhedral Muscular Stance with a futuristic design sense. This design philosophy unfolds across three major pillars, each reflecting our commitment to imagination and craftsmanship.

NEXPRESSION

Guiding the overall design aesthetic of the e VITARA,
NEXpression features signature elements, such as the iconic
NEXtré 3-Point Matrix LED DRLs with LED Headlamps,
the NEXtré 3-Point Matrix Rear Lamps and the Futuristic Front & Rear Fascia.

NEXTECH

Leading the overall innovation of this Electric SUV, NEXtech features the
HEARTECT-e platform, the powertrain, safety, and performance,
along with other best in its segment hi-tech features that cater
to our evolving customers' aspirations.

NEXPERIENCE

Crafting the overall experience inside the e VITARA,
NEXperience features comfort, convenience, and connectivity.

SPARK YOUR eMAGINATION

Have you ever imagined your dream car? The one that sparks your emotions, ignites your aspirations, and charges your sense of adventure? Now, imagine that dream in motion. In Electric. In an SUV. In the form of a drive that quickens the heartbeat. Widens horizons. Stretches possibilities.
Time blurs. The world shifts. And at that very moment, the Electric SUV is born. And you are not merely driving it. You are living the reality you have always imagined.

Introducing the Electric SUV, e VITARA

NEX
PRESSION

EXTERIOR DESIGN

At first glance, it feels like a glimpse into the future. Then, with a second look, it reveals its secret – a Futuristic Front Fascia. By the third look, you're drawn towards its Polyhedral Muscular Stance. Every line speaks of purpose, sculpted with intent, raring to command the roads. This is not merely an electric SUV but a new perspective on the journey ahead.

NEXtré 3-POINT MATRIX LED DRLs WITH LED HEADLAMPS

R18 AERODYNAMIC ALLOYS

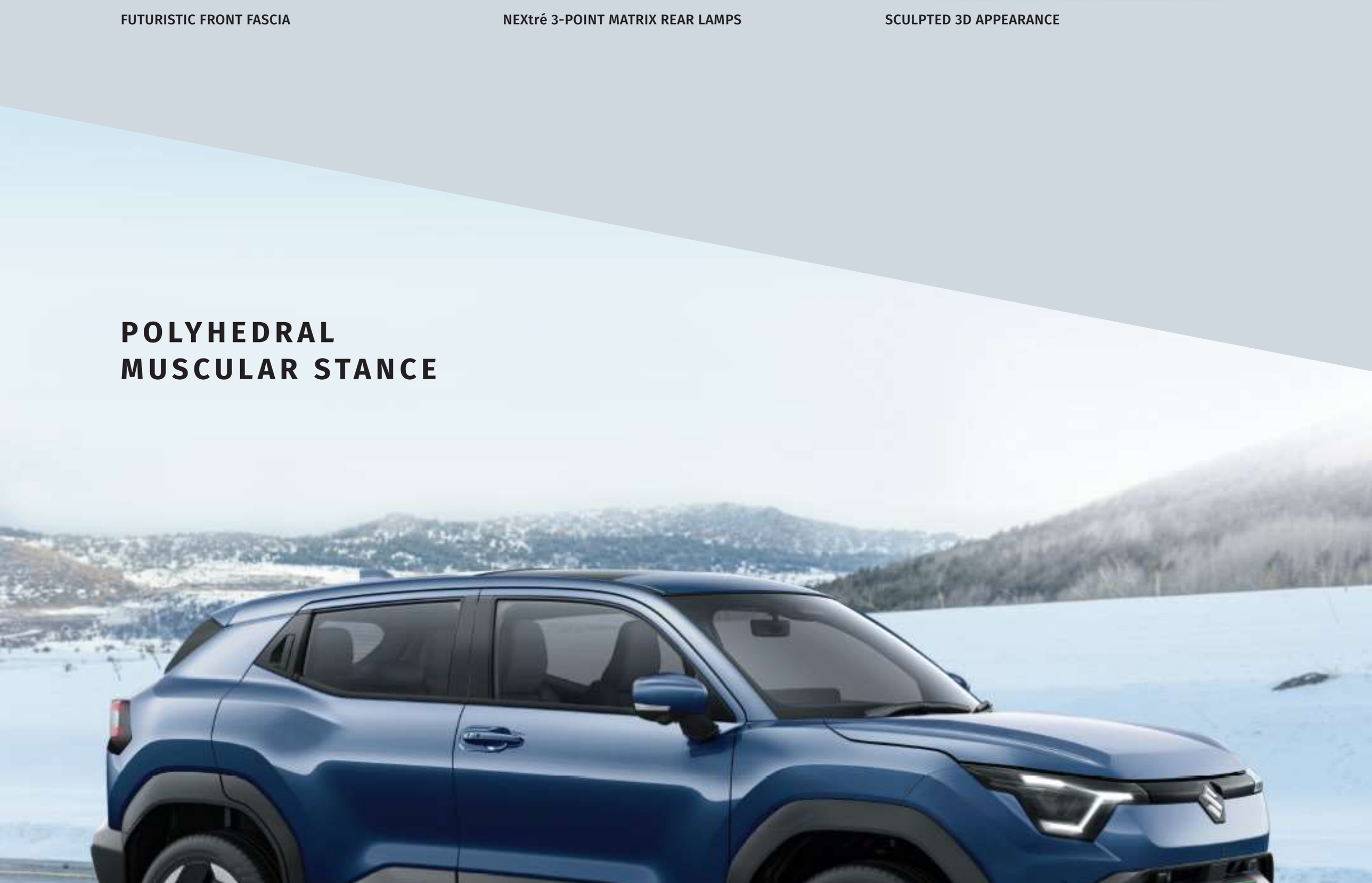
DUAL TONE APPEARANCE

FUTURISTIC FRONT FASCIA

NEXtré 3-POINT MATRIX REAR LAMPS

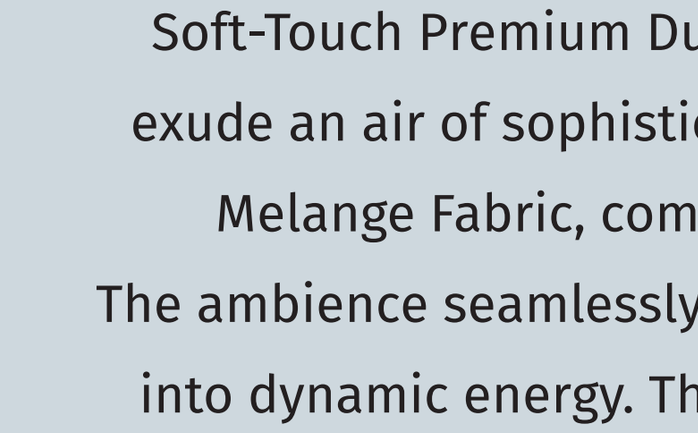
SCULPTED 3D APPEARANCE

POLYHEDRAL MUSCULAR STANCE

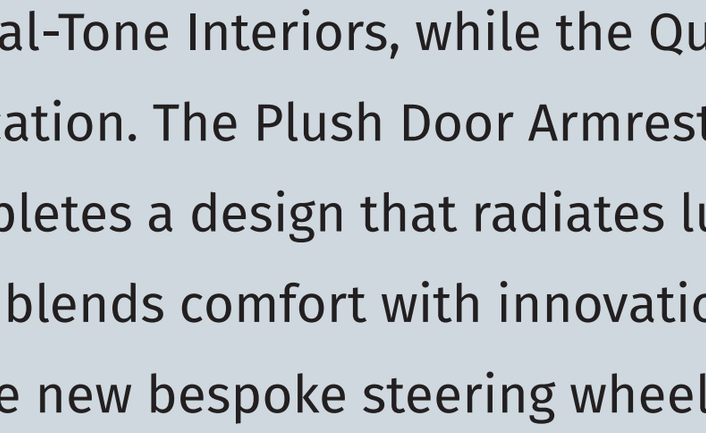


INTERIOR DESIGN

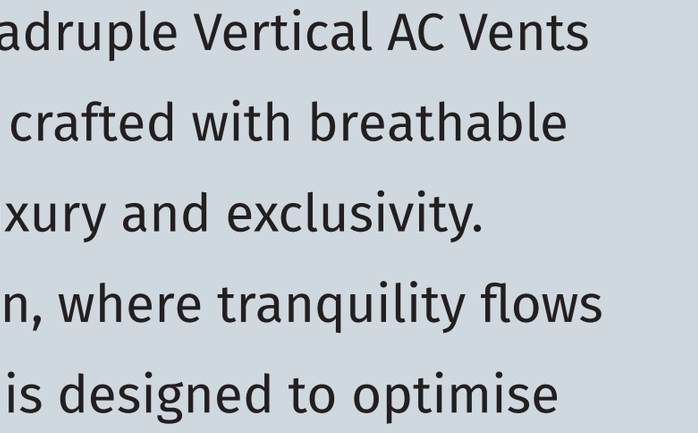
Step inside, and you’re immediately immersed in an experience that sparks your imagination. The Digital Cockpit isn’t just a cabin, it’s a personal sanctuary, meticulously designed for you. Every detail invites you to indulge in the Soft-Touch Premium Dual-Tone Interiors, while the Quadruple Vertical AC Vents exude an air of sophistication. The Plush Door Armrest crafted with breathable Melange Fabric, completes a design that radiates luxury and exclusivity.
The ambience seamlessly blends comfort with innovation, where tranquility flows into dynamic energy. The new bespoke steering wheel is designed to optimise visibility and ergonomics. This isn’t just an interior, it’s an invitation to lose yourself in a world that stirs your senses, ignites your dreams, and wraps you in pure luxury, where your imagination can soar.



SUNROOF WITH FIXED GLASS



TWINDECK FLOATING CONSOLE WITH SHIFT BY WIRE



AMBIENT LIGHTING WITH MULTI COLOUR ILLUMINATION

EXPERIENTIAL DESIGN

Designed for modern living. Crafted for effortless convenience, customisation, and connectivity. Engineered to feel both familiar and visionary. Stay in tune with your surroundings while immersed in your favourite song. It’s a space where futuristic tech matches your contemporary lifestyle. It’s like a home away from home where you have customisable screens. It’s intuitive, seamless, and sophisticated. It’s an experience designed to engage, entertain, and empower your imagination on every journey.

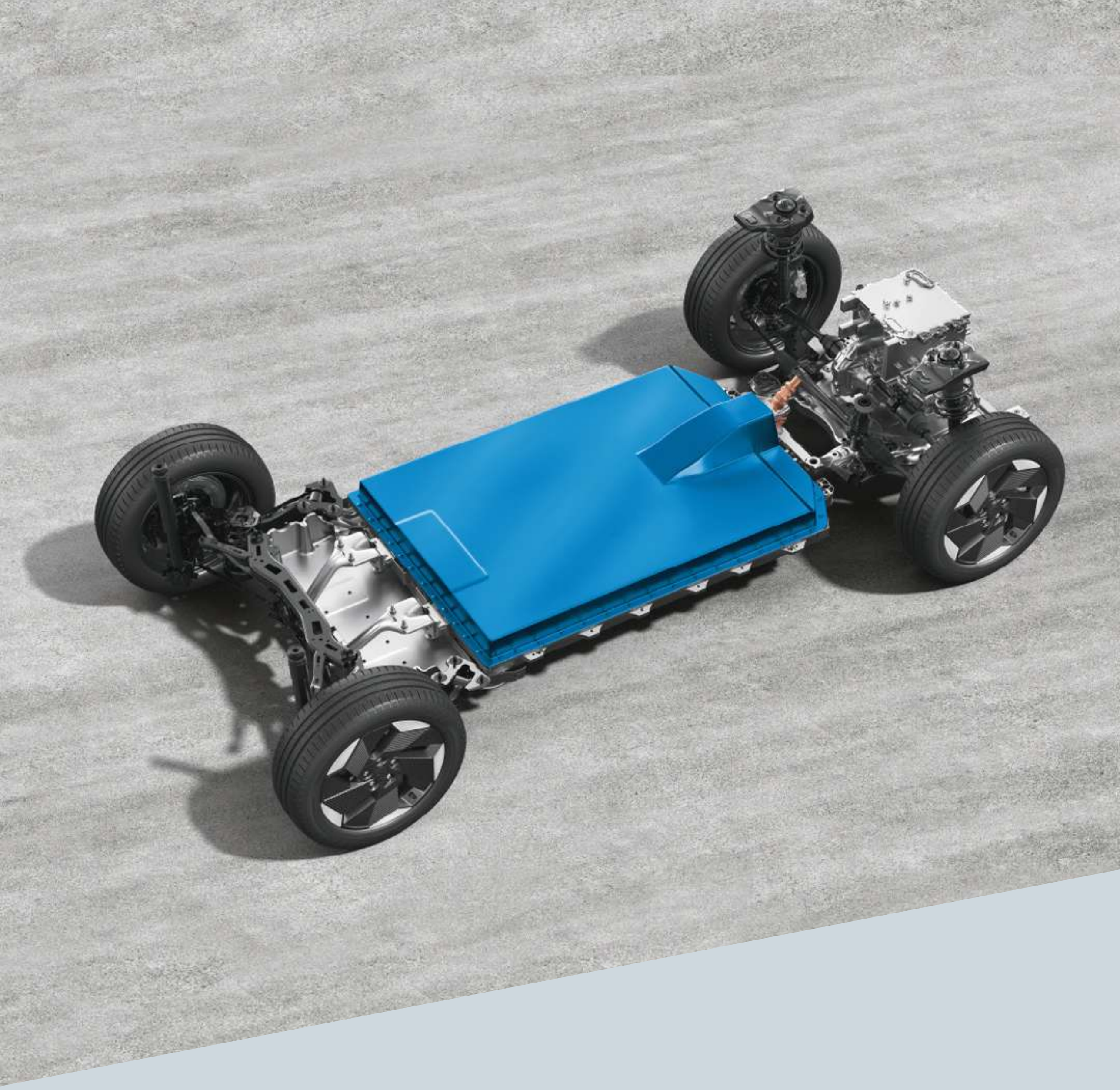
WIRELESS CHARGER

26.04cm MULTI INFORMATION DISPLAY

25.65cm INFOTAINMENT SYSTEM WITH WIRELESS CONNECTIVITY

INFINITY BY HARMAN

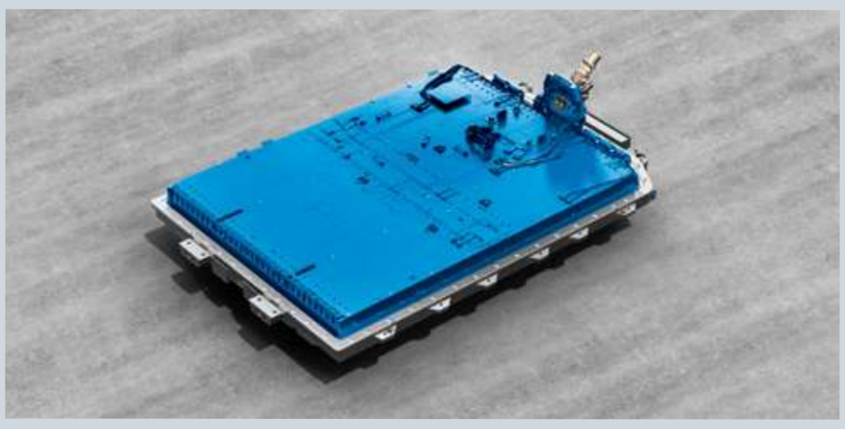
INTEGRATED DIGITAL DISPLAY



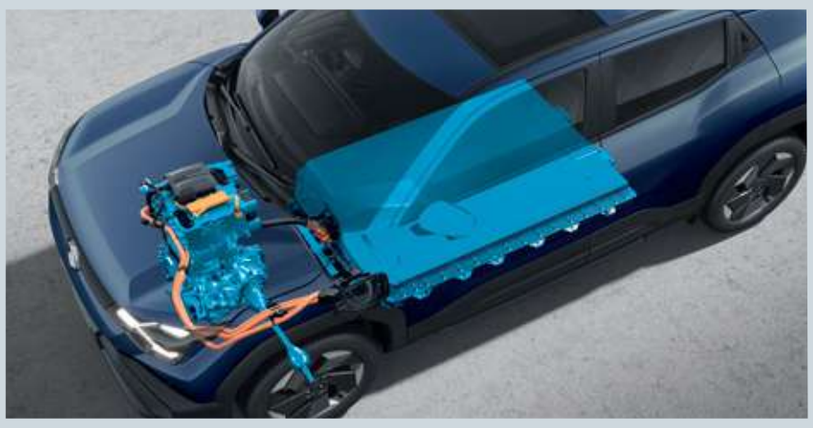
NEX
TECH

PLATFORM TECH

The HEARTECT-e platform is a ground-up design that blends performance, efficiency, and innovation. Every curve, every line, and every detail is optimised for performance and space. It features a High Capacity Battery with 120 Lithium-ion based cells, delivering exceptional range and reliability in extreme temperatures ranging from -30°C to 60°C. This robust platform features over 50% high-tensile steel, providing excellent structural rigidity. With a long wheelbase of 2700mm and short overhang, the platform boasts an impressive low turning radius of 5.2m aiding manoeuvrability, underlining its engineering excellence. Additionally, the flat floor design maximises cabin space providing enhanced comfort, seating flexibily, and room for the High Capacity Battery pack.



HIGH CAPACITY BATTERY

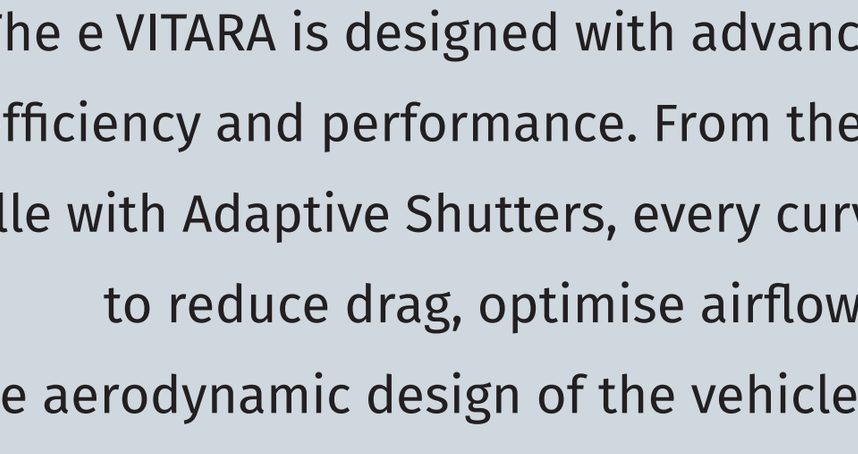


eAxle

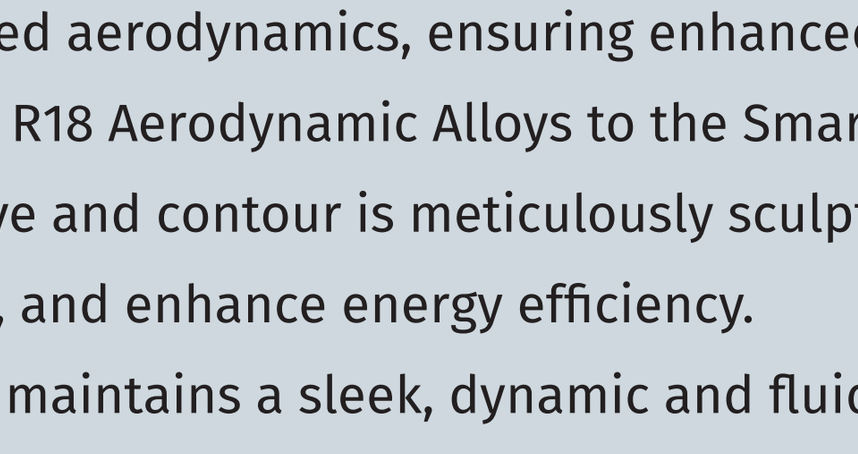
HEARTECT-e

MOTION TECH

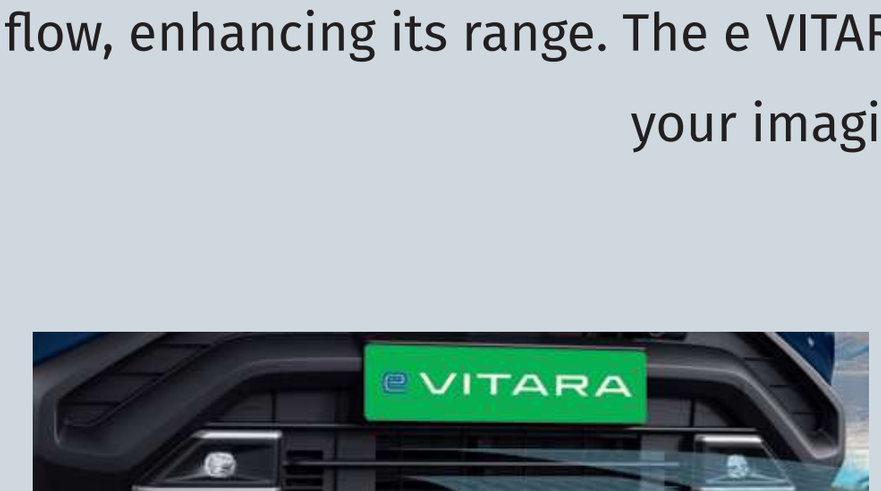
The e VITARA is designed with advanced aerodynamics, ensuring enhanced efficiency and performance. From the R18 Aerodynamic Alloys to the Smart Grille with Adaptive Shutters, every curve and contour is meticulously sculpted to reduce drag, optimise airflow, and enhance energy efficiency.
The aerodynamic design of the vehicle maintains a sleek, dynamic and fluidic flow, enhancing its range. The e VITARA not only cuts through the wind but your imagination too.



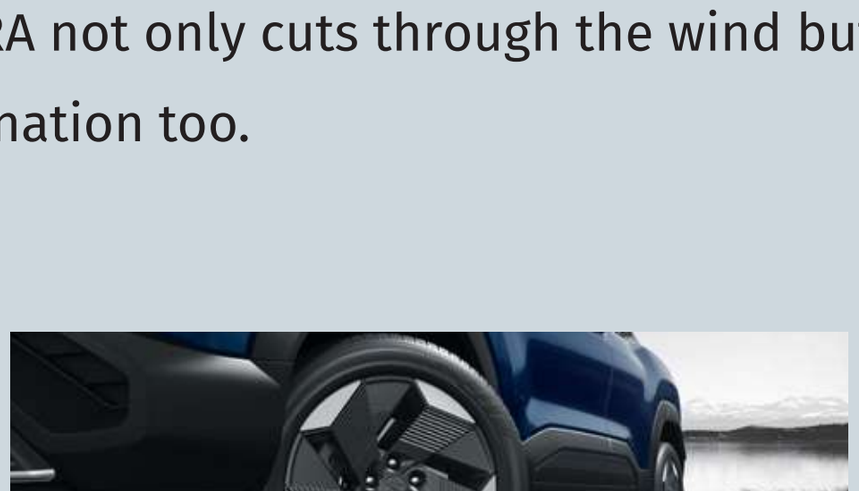
SMART GRILLE WITH ADAPTIVE SHUTTERS



R18 AERODYNAMIC ALLOYS



ROOF END SPOILER



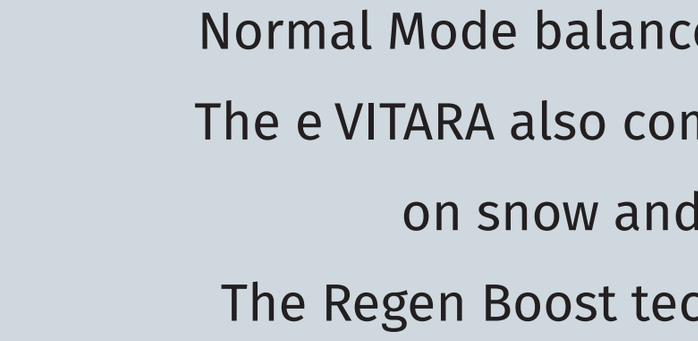
UNDERBODY COVER

REGEN BOOST

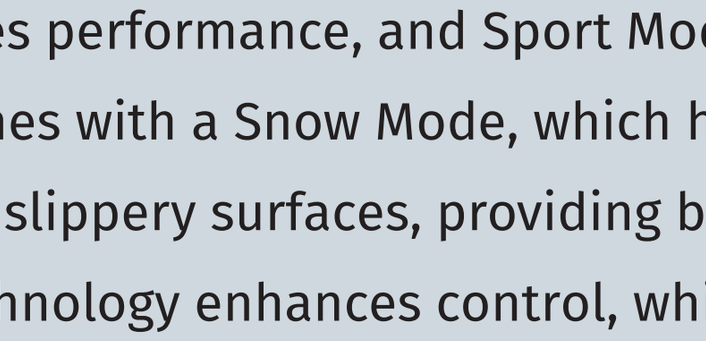
PERFORMANCE TECH

Experience electrifying quick acceleration with the e VITARA, featuring Eco, Normal, and Sport modes for tailored driving. Eco Mode extends range, Normal Mode balances performance, and Sport Mode offers quick power. The e VITARA also comes with a Snow Mode, which helps improve traction on snow and slippery surfaces, providing better control.

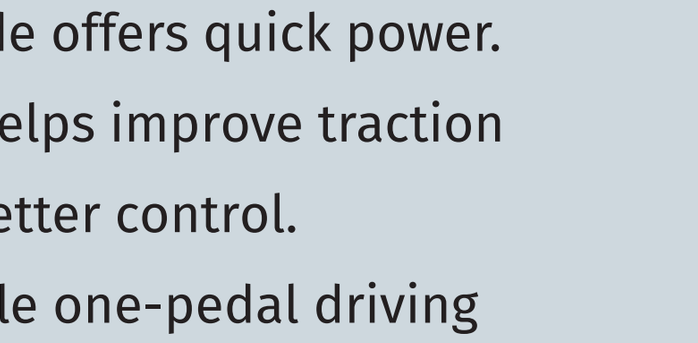
The Regen Boost technology enhances control, while one-pedal driving makes city traffic hassle-free. Its Minimum Turning Radius ensures great manoeuvrability even in tight spaces. The e VITARA blends comfort, precision, and power for a driving experience that ignites your imagination.



DRIVE MODE



REGEN AND SNOW MODE



MINIMUM TURNING RADIUS

BATTERY TECH

This electric SUV is powered by a High Capacity Battery, delivering impressive range and exceptional energy density. The advanced battery design ensures responsive acceleration and longer battery life, providing a dynamic driving experience. Equipped with an Advanced Thermal Management System, including a low-ion coolant, it maintains optimal performance even under extreme conditions. The shock absorbing battery pack mounting structure reinforces the battery's structural integrity and ensures safety during side impact. Rigorous safety tests, including Nail Penetration, Compression, and Water Submergence (IP67 rating), validate its resilience to impact, pressure, and water exposure. The result is a battery that combines efficiency, reliability, and durability for a truly safe driving experience.

EXTREME HEAT CONDITION

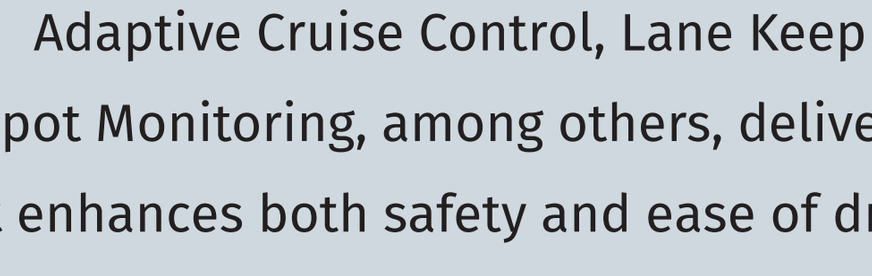
EXTREME COLD CONDITION

HIGH CAPACITY BATTERY

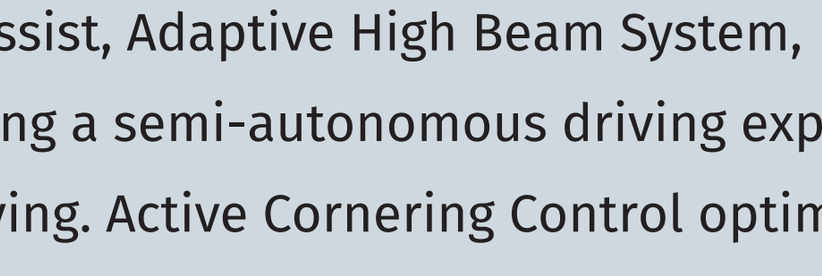
ADAS LEVEL 2
AUTOMATIC EMERGENCY BRAKING

DRIVING ASSISTANCE TECH

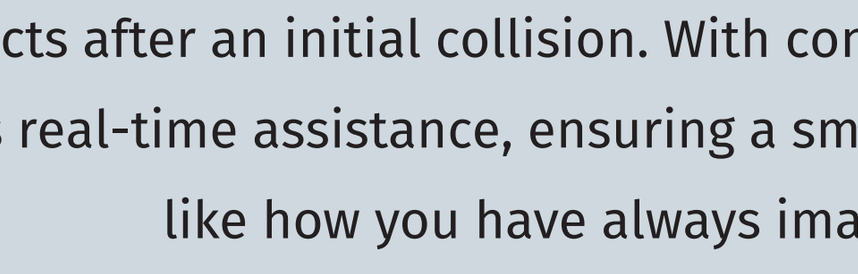
The e VITARA is equipped with an Advanced Driver Assistance System (ADAS Level 2), setting a new benchmark for safety and convenience. This cutting-edge system features Adaptive Cruise Control, Lane Keep Assist, Adaptive High Beam System, Blind Spot Monitoring, among others, delivering a semi-autonomous driving experience that enhances both safety and ease of driving. Active Cornering Control optimises stability during turns, while the Multi Collision Braking helps prevent additional impacts after an initial collision. With continuous road monitoring, this technology offers real-time assistance, ensuring a smoother, safer, and more efficient drive just like how you have always imagined your electric SUV to be.



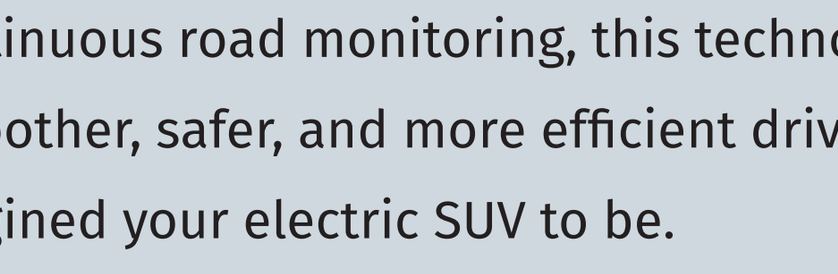
LANE KEEP ASSIST



LANE DEPARTURE PREVENTION



ADAPTIVE CRUISE CONTROL



REAR CROSS TRAFFIC ALERT

SAFETY TECH

The e VITARA is designed for unparalleled safety, featuring 7 Airbags, including an additional Driver Knee Airbag, creating a protective cocoon for all occupants. It also offers All Wheel Disc Brakes and Electronic Parking Brake (EPB) along with Brake Hold function for superior control and convenience. Crafted from High Tensile Steel Strength, the e VITARA ensures exceptional durability and crash protection. The Tyre Pressure Monitoring System (TPMS) keeps you informed by displaying the tyre pressure when requested. For enhanced visibility, the 360 View Camera provides a comprehensive perspective, and the Emergency Call with SOS Button offers quick help when needed. The Acoustic Vehicle Alarm System (AVAS) works at low speeds, ensuring that pedestrians and cyclists are aware of your presence, enhancing safety for all.

HIGH TENSILE STEEL STRENGTH

TYRE PRESSURE MONITORING SYSTEM

360 VIEW CAMERA

FRONT AND REAR PARKING SENSORS

ELECTRONIC PARKING BRAKE

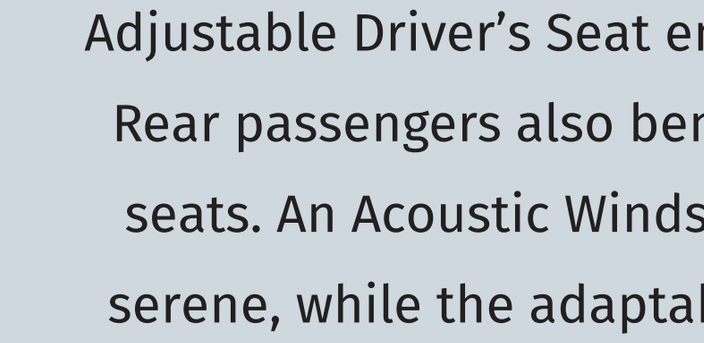
BRAKE HOLD

NEX
PERIENCE

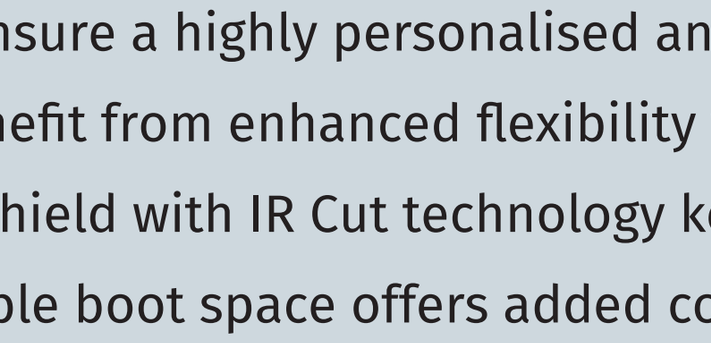
LONG WHEELBASE FOR SPACIOUS CABIN

EXPERIENCE COMFORT

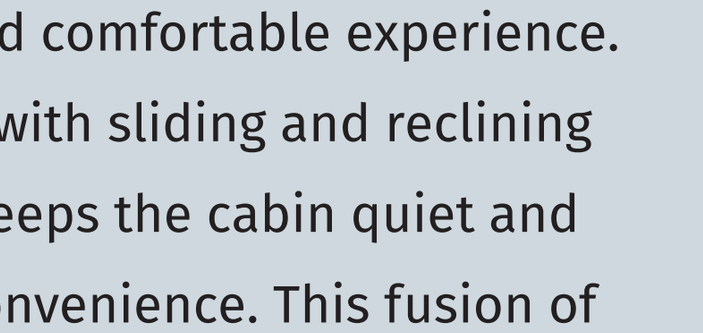
The long wheelbase of the e VITARA sets a new standard in both comfort and stability, offering a more spacious cabin. This added space is evident from the moment you step inside, where ventilated front-row seats and a 10-Way Power Adjustable Driver's Seat ensure a highly personalised and comfortable experience. Rear passengers also benefit from enhanced flexibility with sliding and reclining seats. An Acoustic Windshield with IR Cut technology keeps the cabin quiet and serene, while the adaptable boot space offers added convenience. This fusion of ease, elegance, and boundless imagination is complemented by the all new Front McPherson Strut suspension with cradle type suspension frame along with Rear Multi-link suspension setup, providing a perfect balance of smooth ride and performance.



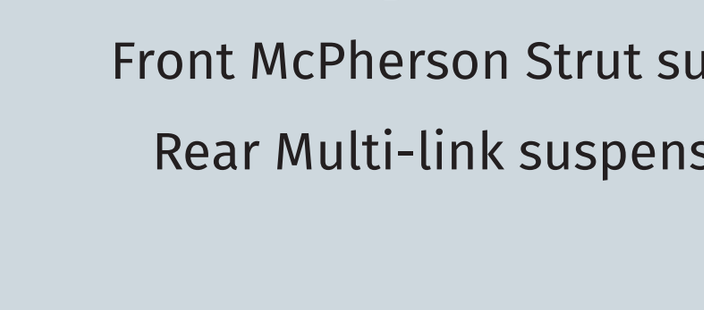
FRONT VENTILATED SEATS



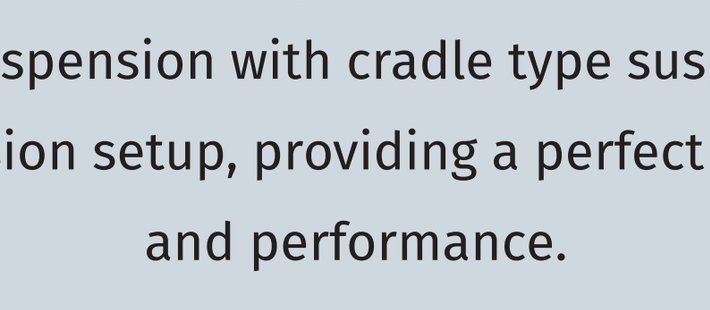
10-WAY POWER ADJUSTABLE DRIVER SEAT



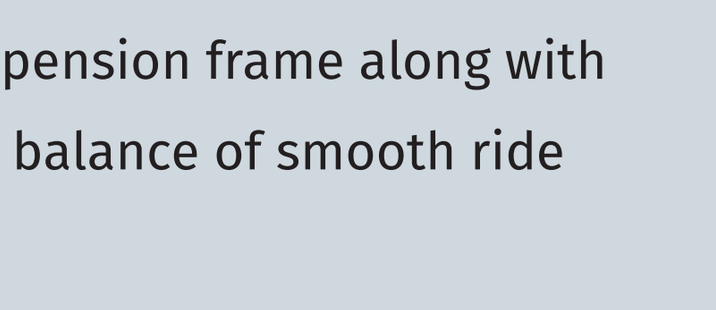
SLIDING AND RECLINING REAR SEATS



40-20-40 REAR SEAT



PM 2.5 AIR CABIN FILTER



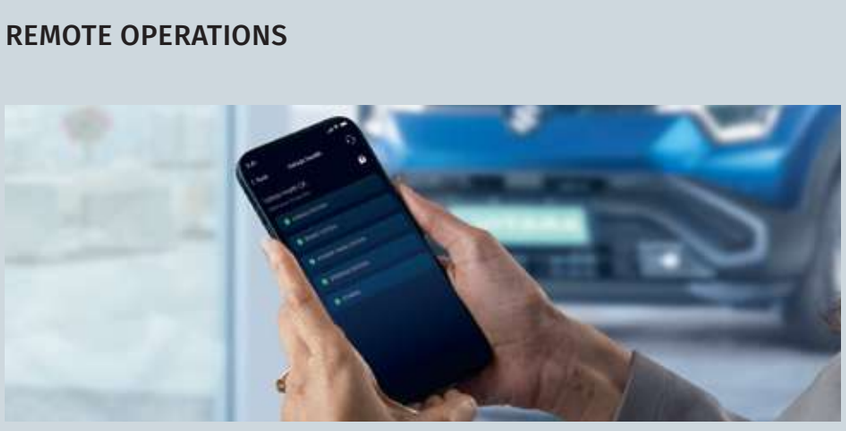
FLEXIBLE BOOT SPACE

EXPERIENCE CONNECTIVITY

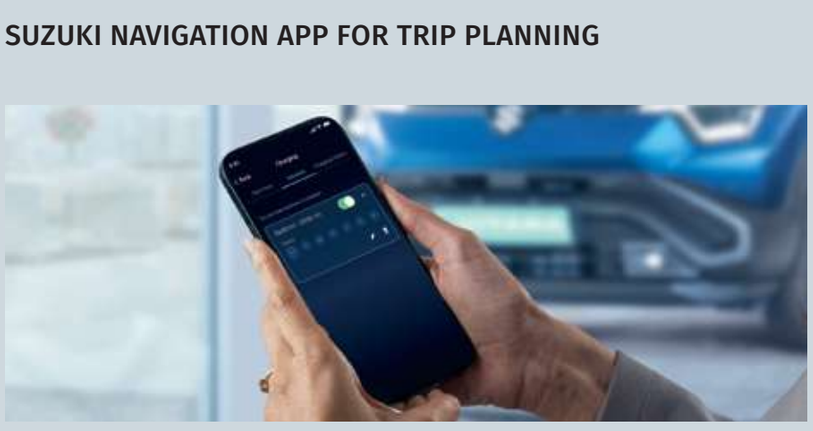
Imagine staying seamlessly connected to your e VITARA, whether you're behind the wheel or miles away. With Next Gen Suzuki Connect’s remote connectivity, your imagination becomes reality. Access your vehicle's multimedia, monitor its health, and ensure its safety and security, all at your fingertips. Track its journey, observe its travels, and even review the driving behaviour, in case someone else is driving your car, all through the intuitive Suzuki Connect App on your smartphone or smartwatch. With just a simple touch, your eVITARA is always within reach, blending convenience and control in perfect harmony.

REMOTE OPERATIONS

SUZUKI NAVIGATION APP FOR TRIP PLANNING



VEHICLE HEALTH



SCHEDULED CHARGING

e for me

Introducing Maruti Suzuki’s Electric Eco-Solutions – e for me. It is the manifestation of Maruti Suzuki’s intrinsic value of customer-first approach. With the e VITARA we are not only offering our customers a state-of-the-art product but also a robust Eco-Solution, which will make their transition to electric vehicles a seamless experience. From buying the car to charging it, and getting it serviced, we’ve got you covered. Our diverse charging solutions including Home and Fast Chargers, and a dedicated Relationship Manager will simplify your entire EV journey with Maruti Suzuki. The e for me App is a one stop solution for multiple charging needs. To further build upon your trust, we have re-invented our aftersales support and Service On Wheels backed by Maruti Suzuki’s largest dealership network.

HOME CHARGER

FAST CHARGER

SERVICE ON WHEELS

e for me APP

10 COLOURS WITH 4 DUAL-TONE OPTIONS

NEXA BLUE

ARCTIC WHITE
WITH BLUISH BLACK ROOF

LAND BREEZE GREEN
WITH BLUISH BLACK ROOF

SPLENDID SILVER
WITH BLUISH BLACK ROOF

OPULENT RED
WITH BLUISH BLACK ROOF

ALSO AVAILALBLE IN:

SPLENDID SILVER

ARCTIC WHITE

GRANDEUR GREY

BLUISH BLACK

OPULENT RED

LIFESTYLE ELECTRIFIED

IMAGINE A LIFESTYLE LIKE NO OTHER

Imagine a long weekend road trip that unfolds like a quiet story, where the world stretches wide and still before you. The hum of the motor fades into the gentle pulse of an electric drive. Whether you're winding through the embrace of nature or simply enjoying the smooth rhythm of the open road, this electric SUV is more than a vehicle. It becomes a companion, awakening something deeper within. An unspoken spark. A whisper of possibility. It's not just a car. It's the key that unlocks the boundless journey of your imagination.

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For details on functioning of Multi information display, kindly refer to the Owner's Manual. | Regardless of whether or not a rear passenger is present. If the power switch is turned "ON" with rear seat belt unfastened, the warning light will also illuminate for a certain period of time on MID. | Rear passenger seat bell warning buzzer sounds to alert the rear passenger seat belt warning that his or her seat belt is not fastened. Il the seatbelt is unfastened, the buzzer sounds intermittently for a certain period of time after the seat belt is fastened & unfastened and the vehicle reaches a certain speed | Advanced Driver Assistance System (ADAS) is not a substitute for human eye and driver vigilance, it is a driver assist system that enhances driving experience and safety. The driver shall remain responsible for safe, vigilant and attentive driving. | Features and specifications may vary model wise.

| In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest NEXA dealer for latest information. | Depending on the condition of high-voltage battery, charger specifications, and ambient temperature, the time required for charging the high-voltage battery may vary. Creative visualization. Images shown are for illustrative purposes only. | The range is as per various test conditions. Actual Performance may vary depending on various conditions including driving pattern, speed, etc.